Web-2-Print

Brand Leverage: Ensures a unified, consistent brand across multiple channels and multiple markets

- Protects brand integrity across multiple channels by allowing users to create marketing communications materials within existing brand guidelines

- Prevents brand dilution by automatic enforcement of rules and permissions

- Maximizes use of brand materials by allowing creation of unique material using text, graphic, and image elements that have been pre-approved according to brand standards

- Control of brand integrity in multiple media across multiple markets and multiple channels

- Provides a turnkey solution

- Customized to your company needs

- Integrate into your legacy systems, if required

Media Center: A web-based interface that organizes, centralizes and presents an organization's branded marketing materials allowing their channel partners, franchises, or domestic and international branches to view, order, manage, communicate, and distribute their business communication assets. It provides: e-mail notification and confirmation, on-line proofing, order approval, shipping detail, security, and more.

Order Center: A web-based workflow automation interface that allows us to access and fulfill requests for static or customized branded marketing materials that are submitted through a specific, or a distributed group of Media Centers – produced, distributed and delivered just in time – when and where needed.

Fulfillment Module: Provides the ability to present, and allow requests for, branded marketing communications materials from a visual catalogue – defined by the unique business requirements of the customer.

Kit: Allows the user to define the contents of a "kit" of branded marketing communication materials, from a predetermined list of single items that are combined and packaged according to the customer's unique business or promotion needs.